



Systems Labelling

INNOVATIVE LABEL TECHNOLOGY

Systems Labelling - Digital File Receipt

PLEASE READ CAREFULLY

Systems Labelling would welcome the opportunity to attend any Technical Appraisals of the label designs - our aim is to provide the best possible product for the customer, eliminating errors and rework that will impact on delivery of product.

We require sight of the proposed design prior to final artwork approval/and or Repro. Please do not perform any work on the files until we have communicated the critical information that you will require. These pointers listed will assist the designer and repro house in preparing a label that is suitable for the Flexographic Process, Ultimately reducing costs within the supply chain.

Contact	-	Robin Barker Tel:01244 286300 ext 377 or Alison Charlton Tel:01244 286300 ext 318 Email: robin.barker@systemslabelling.com or alison.charlton@systemslabelling.com
Work Station	-	Apple Mac
Acceptable File Formats	-	Adobe Illustrator, Macromedia Freehand v.9 Adobe Photoshop (for high-res images only, no text. In addition please supply layered .psd files if possible)
Format	-	CD or EMAIL: robin.barker@systemslabelling.com or alison.charlton@systemslabelling.com
Print Process	-	UV Flexo 8 Colours Stations available
Trap Spec.	-	Minimum grip - 0.18mm/0.5pt Maximum grip - 0.26mm/0.75pt
Barcode	-	Bar width reduction = -20micron Minimum size = 80% 14mm bar height
Hard Copies/ Cromalins Scans	-	Digital proofs/cromalins must be supplied with all artwork and films. Please supply hi-res scans ensuring min dot 1% (advice available). Ensure that no text appears on the scan. Text elements and logos etc. need to be supplied in either Illustrator or Freehand.
Tones	-	Please consider, when designing a label that any large solid areas with tones within the same print colour need to be separated onto another plate to ensure maximum print quality or preferably provided as a solid spot colour (8 stations available).
Fonts & Line	-	Minimum height 6pt (keep to bold faces and avoid fine serifs on small text and reversed text) Provide fonts where possible and or vectored files. Min line weight 0.2mm, single colour only, avoid reversals.
Print to cut & Bleed	-	Provide a 1.5mm copy free area between the cut/trim and copy Provide a 2mm bleed beyond the cutter
Photopolymer Plates		If you are unable to supply digital files, we can accept CDI Plates to Systems Labelling Specification. 67 thou KODAK or DUPONT (CTP)

PLEASE ENSURE YOU HAVE THE CORRECT INFORMATION TO PROCEED TO PLATES.